

MORRIS TOWNSHIP
ECONOMIC DEVELOPMENT ADVISORY
REGULAR MEETING
MONDAY, MAY 6, 2019- 6:00 P.M.
AGENDA

Please take notice that the Regular meeting of the Township of Morris Economic Development Advisory Committee will be held on Monday, May 6, 2019, at 6:00 P.M. in the Municipal Building, 50 Woodland Avenue.

1. Call to Order
2. Statement of Adequate Notice
3. Pledge of Allegiance
4. Roll Call
5. Approval of Minutes / April 1, 2019
6. General Business

Announcements – Quick updates:

- Cost of Living project
- 5/8 Networking Event, 5-7PM at Morris County School of Glass
- 5/11 Municipal Innovation Summit at Fairleigh Dickinson
- Gianna's outreach to local businesses

General Business

- Finalize EDAC Ordinance language (Mayor suggested revisions)
- Strategic Plan:
 - √ Share key ideas for each VMOSA category
 - √ Volunteers to work as a Sub-Committee to create a draft document for our next meeting?
- Agree on other tasks that individuals or Sub-Committees can begin to work on. Bring ideas for what you would like to work on going forward!

Suggestions/examples from Paul DeNoon:

- Vision statement
- Metrics to define success of Economic Development
- Outreach to landlords and small businesses to understand why they located in MT and what can be done to keep us competitive
- Exploring Surban - can we co-sponsor an event with Planning Board and Board of Adjustment to jointly explore the concept of Surban? Invite Consultants, Real Estate Developers, Academics to understand why they located to MT? For landlords, what is the value proposition the location provides to tenants?

7. Public Comment
8. Commentary by Committee Members
9. Adjournment