

**MORRIS TOWNSHIP**  
**ECONOMIC DEVELOPMENT ADVISORY**  
**REGULAR MEETING**  
**MONDAY, APRIL 1, 2019- 6:00 P.M.**  
**AGENDA**

Please take notice that the Regular meeting of the Township of Morris Economic Development Advisory Committee will be held on Monday, April 1, 2019, at 6:00 P.M. in the Municipal Building, 50 Woodland Avenue.

1. Call to Order
2. Statement of Adequate Notice
3. Pledge of Allegiance
4. Roll Call
5. Approval of Minutes / March 4, 2019
6. General Business

**Beth Kujan**, Project Coordinator for MCEDC (Morris County Economic Development Corporation) will highlight:

- 1) May 8th Networking Event MCEDC has asked us to co-host with them at the Morris County School of Glass in Morris Township.
- 2) Small Cities Project that MCEDC is working on. This project was a focus topic at the 3/20 event - "Perceptions of Morris County and Our Ability to Influence them."

**Additional Announcements**

**Develop our Strategic Plan:**

Where do we begin?

- What information do we need to establish baseline metrics?

Where do we want to go?

- Mission, Vision, Goals/Objectives

How do we get there?

- Who will do what, when?
- Strategies, Action Plan

- Articles for Strategic Plan development:
  - [The Role of Local Elected Officials in Economic Development/ 10 Things You Should Know](#)
  - [Developing a Strategic Plan](#)
  - [Strategic Plan for Morris County, NJ](#)
  - [Smart Growth Economic Development](#)
  - [Suburban: The Next Big Change to American Landscape](#)
- [Strategic Plan Ideas from Ara Barsamain](#)

7. Public Comment
8. Commentary by Committee Members
9. Adjournment